

automation

noun | au-to·ma·tion



To improve, refine, streamline, optimize our traditional ways of working.
= process improvement

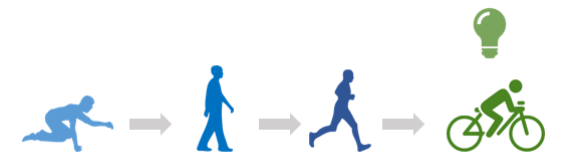
~ *Doing old things in new ways*

E.g.



transformation

noun | trans·for·ma·tion



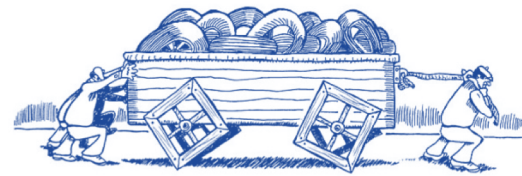
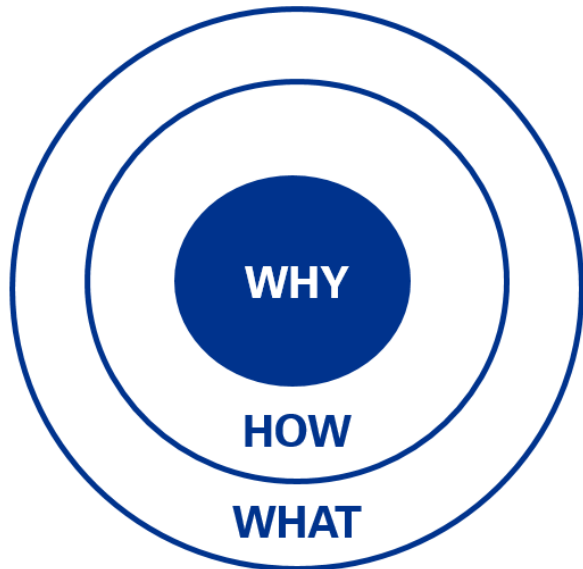
To displace and revolutionize conventional working habits and bring radical change. = disruption

~ *Doing new things in new ways*

E.g.



Video contracting



Efficient internal organization
Know how
Role of the 'client'

Online services